



Hertie School of Governance
Executive Education

Seminar Programme

(preliminary)

Globalisation: Economic and Political Challenges and Chances

Seminar Directors:

Prof. Dr. Henrik Enderlein

Programme Director Executive Education and
Associate Dean

Thorsten Benner

Associate Director, Global Public Policy Institute,
Berlin

9 – 11 June 2008

The seminar will offer you a broader perspective and will help you to better understand globalisation, its impact on our societies and on our business (and private) environments. Case-studies will give you a deep insight on the specific impacts that globalisation has on the public and private sector. You will discuss pros and cons to identify where globalisation may affect you in your daily (professional) life. This will enable you to analyse the challenges and the chances of globalisation – in general and for your own environment.

Prof. Dr. Henrik Enderlein, Seminar Director, is Professor of Political Economy, Programme Director of the Executive Education and Associate Dean of the Hertie School of Governance. He worked at the European Central Bank and was a Fulbright Distinguished Chair at Duke University.

Thorsten Benner, Seminar director, is Associate Director of the Global Public Policy Institute (GPPI), Berlin. He worked several years for the United Nations Development Program (UNDP).

Information and Registration:

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The mission of the Hertie School of Governance in Berlin is to prepare both current and future leaders to deal with new challenges of governance that decision-makers in public, private, and non-profit organisations are facing.

The executive education brings together mid- and senior-level executives from different sectors, to generate an intersectoral exchange of ideas and to equip participants with key analytical, managerial and political skills that will help them to successfully master today's fast-changing governance environment.

Executive Seminars combine the expertise of leading academics and experienced practitioners with state-of-the-art teaching methods such as case studies, open discussions and simulations. Seminars cover topics of current relevance for the public and non-profit sector, but also for the business world. They shall help participants to find solutions for pressing issues in their own professional environment and train their professional knowledge. By the end of each seminar, participants shall have acquired a profound understanding of interdependent processes, relevant strategies and the actors involved.

The Hertie School of Governance is a project of the Hertie Foundation based in Frankfurt/Main.



Monday, 9 June 2008

11.00 Welcome to the Hertie School

Prof. Dr. Michael Zürn

11.15 Introduction to the seminar

Prof. Dr. Henrik Enderlein/Thorsten Benner

11.30 Economic Globalisation Yesterday and Today

Prof. Dr. Henrik Enderlein

13.00 Lunch

14.00 The Changing Architecture of Global Governance: Roles and Strategic Options for Governments, International Organisations, NGOs and Companies

Thorsten Benner

15.30 Case Study: The World Commission on Dams: An Example of successful Global Public Policy Making?

Thorsten Benner

19.00 Dinner

Tuesday, 10 June 2008

9.00 Globalisation and the Provision of Public Goods: Promises and Pitfalls

Dr. Inge Kaul

11.00 New Financing Models for Health in a Globalising World: The Global Fund to Fight AIDS, Tuberculosis and Malaria

Christina Schrade

13.00 Lunch

14.00 The UN Global Compact: Innovation through Reaching Out to Business and Civil Society?

N.N.

16.30 UN-Business Partnerships: A Model of Global Public-Private Cooperation?

Dr. Inge Kaul

Wednesday, 11 June 2008

9.00 States or Markets? Which Powers Structure Economic Globalisation?

Prof. Dr. Henrik Enderlein

11.00 Government Networks: The Case of Combating Money Laundering and the Financial Action Task Force

Thorsten Benner

13.00 Lunch

14.00 Keynote Speech: The World Bank in Global Public Policy: Agenda Setter, Mediator, Business Partner?

N.N.

16.00 Conclusion and Wrap-Up

Faculty

Thorsten Benner

Associate Director, Global Public Policy Institute, Berlin

Prof. Dr. Henrik Enderlein

Professor of Applied Economics, Director of the Executive Education and Associate Dean of the Hertie School of Governance

Dr. Inge Kaul

Adjunct Professor, Hertie School of Governance and Special Policy Adviser, United Nations Development Program

Christina Schrade

Manager for Global Initiatives and Architecture at the Global Fund to Fight AIDS, Tuberculosis and Malaria

Prof. Dr. Michael Zürn

Professor of International Relations and Dean of the Hertie School of Governance

Seminar fees (incl. drinks, lunch)

2.675 € for private businesses

1.775 € for the public sector

595 € for NGOs