European CAPITALS

Cooperation across pillars, tasks, levels and states:
An Executive Programme on European Public Policy and Management

The Hertie School of Governance (Berlin) and the LUISS School of Government (Rome), in cooperation with the Sciences Po School of Public Affairs (Paris) and the Policy Institute at King’s College (London) are offering an intensive high-level training for public policy and management executives in three European capitals.

Initiated and supported by leading personalities in administration and academia, this programme offers a deep understanding of policy and management processes in each capital. Comprising three 3- to 4-day modules in Rome, Berlin and London, the programme will contribute to building a network among participants bound for leadership positions.

Outline

The future of the European project seems uncertain due to conflicting roles played by national governments, the European Union and other transnational bodies. All scenarios at hand, however, have one important feature in common: the increasing interconnectedness of national administrations, both directly across member states as well as indirectly through numerous transnational institutions, agencies and organisations all over Europe.

Curiously, it is this very aspect of European integration that is often overlooked by existing executive education programmes in public management and public policy: the growing extent and intensity of cross-border ties between national administrations and branches of government in several member states. National administrations need a better understanding of how to move forward within the European multi-level governance architecture. This requires sensitivity towards the models and cultures of different national public administrations in Europe.

If the European project is to grow horizontally rather than hierarchically in terms of governance, public administrations and agencies, member states will increasingly be called upon to create effective cross-border ties at policy and operational levels.

In response to this need, the European CAPITALS programme will provide

- an insider’s view on the operations of government in Italy, Germany, the United Kingdom and other European countries,
- analyses of frontier policy issues relevant to governments across Europe from national, intergovernmental and supranational points of view, and
- first-hand insights as well as training and peer-learning opportunities with regard to best practices in leadership and management in European administrations.
Programme design

The three modules to be held in Rome, Berlin and London will offer practical relevance and state-of-the-art curriculum designs including:

- Expertise: high-quality seminars by academics employing various interactive learning formats;
- Dialogue: meetings with leading experts from government, business, and civil society;
- Insights: visits to relevant institutions to gain first-hand insights into their inner workings;
- Public events: invitations to take part in public debates and engage with distinguished speakers;
- Peer-learning: participants are co-producers of knowledge, co-designers of the process, and co-creators of the outcome.

Given the high degree of interaction among the group, each module will also provide room for discussion, group work and reflection. All modules will include seminars by academic experts, dialogue sessions with leading practitioners, visits to relevant institutions, networking and group building activities.

Participants

European CAPITALS is an executive programme that contributes to building a network among participants bound for future leadership positions. The programme is designed for:

- National civil servants and other government officials who aspire to DG level positions;
- Civil servants from European institutions and international organisations;
- Senior diplomats and civil servants from EU member states as well as from other countries, preferably from Eastern partnership countries;
- Executives from private organisations, business associations, and NGOs.

Schedule

- **Rome**: September 18-21, 2019
- **Berlin**: November 21-23, 2019
- **London**: May 11-14, 2020

Course fee

€ 6,900 (excluding travel arrangements)*

*Full and partial scholarships are available for excellent candidates and applicants from Eastern and Southern European countries.
Application

Please apply via our online application module [https://application.hertie-school.org/](https://application.hertie-school.org/)

When registering, please select “European Capitals” under study programme and upload following documents:

- Your CV in PDF format
- A motivation letter in PDF format (max. one page), and
- Provide a link to a two-minute video explaining who you are and why you are the ideal candidate for the programme (for scholarship participants only).

For more information, please visit our website: [https://www.hertie-school.org/en/capitals/](https://www.hertie-school.org/en/capitals/)