

Andrea Römmele

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**Dean of Executive Education and
Professor for Communication in
Politics and Civil Society**

Hertie School of Governance

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Education

- 2001* **Habilitation in Political Science**
Free University of Berlin
Thesis: Direkte Kommunikation zwischen Parteien und Wählern. Ein internationaler Vergleich. (Prof. Dr. Hans-Dieter Klingemann)
- 1994* **Dr. phil.**
University of Heidelberg, Institute for Political Science
Thesis: Corporate Funding in Party and Election Financing. The United States, Canada, Germany and Great Britain in International Comparison (Prof. Dr. Manfred G. Schmidt/Prof. Dr. Klaus von Beyme)
- 1991* **Master of Arts**
San Francisco State University, USA
Thesis: The Role of Corporate PACs in Congressional Elections
- 1989 -1991* **Fulbright Scholar**
University of California at Berkeley/San Francisco State University
(Cross-Registration Program)
- 1986 -1989* **Vordiplom**
University of Heidelberg
Political science, history, and art history
- 1986-1980* Heidehofgymnasium, Stuttgart, Germany
- 1973-80* Deutsche Schule, London (DSL), UK

Employment History

- since September 2018 **Dean Executive Education**
Member of the Management of the Hertie School of Governance
- since April 2018 **Senior Fellow**
Center for Information, Technology and Society, UC Santa Barbara
- October 2014-
August 18* **Academic Director of Executive Education**
Hertie School of Governance, Berlin, Germany
- September 2013-
September 2014* **Director Executive Program Development and Customized Education**
Hertie School of Governance, Berlin, Germany

<i>August 2012 – March 2013</i>	Fulbright Distinguished Chair for Contemporary German and European Studies University of California, Santa Barbara, CA, USA (on leave from Hertie School of Governance)
<i>since January 2010</i>	Full Professor for Communication in Politics and Civil Society Hertie School of Governance, Berlin, Germany
<i>April 2006 – December 2009</i>	Professor for Communication Management International University Bruchsal
<i>April 2006 – December 2009</i>	Director BICoM Programme: Bachelor in International Communication Management International University Bruchsal
<i>April 2003 – March 2006</i>	Director Interdisciplinary research project: Organizational Innovation? The Role of New ICTs in Political and Commercial Organizations Mannheim Zentrum für Europäische Sozialforschung (MZES) University of Mannheim
<i>October 2002 – March 2003</i>	Temporary Professor (Lehrstuhlvertretung) University of Mannheim
<i>April 1998 – September 2002</i>	Project Coordinator EU research network “Representation in Europe” University of Twente/Enschede, Netherlands; University of Mannheim
<i>October 1999 - March 2000</i>	Temporary Professor (Lehrstuhlvertretung) Institute for Political Science and Zentrum für Europa und Nordamerika University of Göttingen
<i>January 1995 – March 1998</i>	Project Director EU project: “Campaigns and Surveys” Zentrum für Europäische Umfrageanalysen und –studien (ZEUS) Mannheim Zentrum für Euro-päische Sozialforschung (MZES) University of Mannheim
<i>October 1992 – December 1994</i>	Junior Researcher Forschungsstelle für gesellschaftliche Entwicklungen (FGE) Mannheim Zentrum für Euro-päische Sozialforschung (MZES)
<i>January – October 1992</i>	Researcher Center for Western European Studies University of California at Berkeley, USA
<i>November 1989 – December 1991</i>	Research and Teaching Assistant San Francisco State University, USA

International Academic Experience

<i>April 2000 – May 2000</i>	Researcher University of Manchester, Department of Government
<i>January - April 1999</i>	Researcher AICGS (American Institute for Contemporary German Studies) Johns Hopkins University, Washington DC, USA
<i>January - March 1994</i>	Researcher Australian National University, Canberra, Australia

Scholarships and Awards

<i>Academic Year</i> 2012 - 2013	Fulbright Distinguished Chair in Contemporary German and European Studies University of California, Santa Barbara, USA
2012	NRW School of Governance Fellow-Award
2011	Citizenship Award Hertie School of Governance, Berlin, Germany
2004	Visiting Fellowship Australian National University, Canberra
2000 & 1999	Travel Scholarship German Research Foundation (DFG)
1999	Scholarship AICGS (American Institute for Contemporary German Studies) Johns Hopkins University, Washington DC
1999	Research Fellowship German Research Foundation (DFG)
1995	Habilitations Fellowship for Graduates German Research Foundation (DFG) (not accepted due to employment at the University of Mannheim)
1994 & 1996	Kömmerling Fellowship for young researchers University of Mannheim
1993 & 1996	Scholarship German Marshall Fund of the United States
1991-1992	PhD scholarship Gottlieb-Daimler- and Karl-Benz-Foundation
1989	Scholarship Fulbright Program
1988	Scholarship ECPR Summer School
1988	Exchange Scholarship German Academic Exchange Service (DAAD)

Third Party Funding

2019-2024	ERC Grant (administered by the University of Manchester) Lead by Rachel K Gibson (University of Manchester) and Hertie is part of the 5-country network of the UK, US, Poland, France and Germany – sharing in the data and helping to guide the project. Total grant: € 2,498,525
2017	Evonik Industries AG In support of the project course “Stakeholder Communication & Public Affairs”: € 8,000
2017	IFOK GmbH In support of a Master’s class € 30,000

2013	IFOK GmbH PhD scholarship, €75,000
2013	Böckler Foundation In support of the project “policy advice in the US and Germany”, € 113,454.40
2011	Roland Berger Strategy Consultants in support of the Zeitschrift für Politikberatung, €45,000
2011	Volkswagen Foundation to coordinate and host the international symposium “The Governance of Large Scale Projects”, €17,900
2010	Roland Berger Strategy Consultants in support of the Zeitschrift für Politikberatung, €50,000
2010	IFOK GmbH PhD scholarship, €60,000
2009	Land Baden-Württemberg, University of Mannheim, University of Bruchsal, University of Koblenz-Landau, Campus Landau and BASF to establish an institute for communications management and implement a continuing education course of study, €700,000
2006	Gottlieb Daimler- and Karl Benz-Foundation Ladenburger Diskurs (interdisciplinary platform for the exchange of international scholars from various disciplines), €60,000
2006	Volkswagen Foundation implementation of the “Political and Strategic Communication” summer academy €86,000
2004	Volkswagen Foundation implementation of the “Political and Strategic Communication” summer academy €40,000
2002	Volkswagen Foundation (priority program: Inno- vation Processes in the Economy and Society) for the project “Innovative Forms of Organization? The Contribution of Information and Communication Technology to Innovation Skills in Political and Commercial Organizations”, €250,000
2002	Mannheim Zentrum für Europäische Sozialforschung support of the project “German Parties and Internet Campaigning in the 2002 Federal Election”, €20,000

Courses and Seminars (a selection)

Masters Courses:

- Political Communication in Modern Democracies
- Political Communication: looking at international campaigns in 2020
- Acceptance Management in Politics and Society: A case study with EVONIK as project partner
- Political Communication
- Stakeholder Communication and Public Affairs
- Citizen Engagement in Modern Democracies – Opportunities and Challenges

Executive Courses:

- Participation and Engagement in the Digital Age
- Actors, Institutions, Policies
- Digital Government
- Introductory Course: Governance and Management in the 21st Century

Customised Courses:

- Akteure und Institutionen im Politischen Prozess (Actors and Institutions in the Political Process) for *Partnerschaft Deutschland*
- Current Affairs in German Politics, Political Parties and Communication and Civic Participation and Engagement in Germany for the *Open Society Foundation*
- Communication und Advocacy Campaigning for the *Open Knowledge Foundation*
- Public Sector Champions 2019 (inhouse training) for *KPMG*

PhD Supervision

<i>NEW in 2019</i>	Philipp David Darius: Digital political campaigning and the algorithmic public sphere (working title) Nils Napierla: 2nd Advisor
<i>Expected 2019</i>	Henrik Schober: Partizipative Politikberatung? Chancen und Grenzen von Beteiligungsverfahren am Beispiel der Infrastrukturpolitik in Deutschland und den USA.
<i>Fall 2016-2018</i>	Dirk von Schneidmesser: How Mass and Social Media interact in the Public Sphere for Local Governance: Bikesharing as a Policy Option
<i>Fall 2013-2015</i>	Christine Rudolf: Rahmenbedingungen einer erfolgreichen Implementation eines neuen Instruments der Haushaltsaufstellung und –führung am Beispiel Genderbudgeting in den deutschen Bundesländern.
<i>Fall 2012-2014</i>	Sarah Bastgen: Kommunikationsstrategien von NGOs im europäischen Mehrebenensystem (second advisor: Juliana Raupp)
<i>Fall 2011-2013</i>	Johannes Stämmler: Wie Städte sich neu finden – Chancen und Grenzen von Governance mit Zivilgesellschaft in strukturschwachen Städten (second advisor: Helmut Anheier)
<i>Fall 2011-2013</i>	Charlotte Speth: Bürgermeisterwahlkämpfe im Professionalisierungsdiskurs der Wahlforschung. Ein kandidatenzentrierter Vergleich in niedersächsischen Städten (first advisor: Ferdinand Müller-Rommel)
<i>Fall 2010-2015</i>	Joshua Dean (UC Santa Barbara, second reader) Nationalism in the New European Union: State Nationalism and Party Based Euroskepticism” (first advisor: Cynthia Kaplan)

Invited Lectures and Talks (a selection since 2000)

<i>March 2018</i>	Populism in Europe University of California, Santa Barbara
<i>March 2018</i>	Welche Rolle spielt Digitalisierung in der politischen Kommunikation? Verein der Chemischen Industrie, Frankfurt am Main
<i>June 2017</i>	US Elections Konrad-Adenauer-Foundation
<i>May 2017</i>	German Parties and the Internet Fudan University, Shanghai, China
<i>April 2016</i>	Bürgerbeteiligung bei Infrastrukturprojekten Ministry of the Interior, Baden-Württemberg
<i>October 2015</i>	„Wahlkampf im Datenrausch“? Keynote address at the „Internationale Konferenz zur Politischen Kommunikation“ of the Konrad Adenauer-Foundation, Berlin
<i>March 2013</i>	Mobilising beyond the base? Social Media in the 2009 Federal German Election University of California, Irvine, USA
<i>May 2012</i>	Demographischer Wandel und Bürgerbeteiligung: Wandel gemeinsam verstehen und gestalten Ministry of the Interior, Expert Group Meeting, Berlin
<i>January 2012</i>	Alles im Fluss? Politik und Parteien im Vorwahljahr Board Retreat, German Confederation of Trade Unions (DGB), Berlin, Germany
<i>October 2011</i>	Deutschland nach den Landtagswahlen International Diplomats Program, German Foreign Ministry
<i>September 2011</i>	Social Media – ihr Potential für die Politische Kommunikation CDU Political Party, Berlin, Germany
<i>August 2009</i>	Social Media in the German Federal Election Pre-Conference- Political Communication Section, American Political Science Association, Washington DC, USA
<i>April 2008</i>	Politisches Marketing. Wissenschaft und Praxis – zwei Welten? Symposion: Parteipolitik im Zeichen des Marketing, University of Düsseldorf , Germany
<i>January 2008</i>	Communication in Politics and Economics Accenture Research, Bangalore, India
<i>September 2007</i>	NGOs und Kommunikation Heinrich Böll Foundation Berlin, Germany
<i>May 2007</i>	Wählermobilisierung im Bundestagswahlkampf Konrad Adenauer Foundation Berlin, Germany
<i>May 2007</i>	Dialog-orientierte Kommunikation in Wahlkämpfen Friedrich-Ebert Foundation in Berlin, Germany
<i>March 2007</i>	Comparative Political Communication. A New Research Field University of Birmingham, United Kingdom
<i>August 2006</i>	Parteien im internationalen Vergleich SPD Political Party in Berlin, Germany
<i>June 2006</i>	Communication in Politics and Economics Erfurt School of Public Policy, University of Erfurt, Germany

<i>May 2006</i>	Parteien als Akteure der politischen Kommunikation im europäischen Mehrebenensystem Institut für Publizistik und Medienforschung, University of Zürich, Switzerland
<i>April 2006</i>	Professionalized Campaigning in Modern Democracies Konferenz „International Political Marketing“, Nicosia, Cyprus
<i>January 2006</i>	Empirische Wahlkampfforschung –Definition eines neuen Forschungsgebietes University of Stuttgart
<i>December 2005</i>	Politische Parteien und neue Wege der Kommunikation Vortrag bei der Konrad-Adenauer-Stiftung, Bonn-Wesseling, Germany
<i>July 2005</i>	Krisenkommunikation politischer und kommerzieller Organisationen SPD-Parteivorstand, Berlin, Germany
<i>June 2005</i>	Kommunikationsmanagement in Wirtschaft und Politik, oder: Was können Unternehmen von Parteien lernen? University of Leipzig, Germany
<i>October 2004</i>	Personen oder Issues? Neue Trends in der Politischen Kommunikation Tagung des Neue Trends in der Politischen Kommunikation,, ZDF und der Konrad-Adenauer-Stiftung: Mainz, Germany
<i>February 2004</i>	Lokale Wahlkämpfe in der Bundesrepublik Deutschland Institut für Politikwissenschaft, University of Essen-Duisburg, Campus Duisburg, Germany
<i>December 2003</i>	Strategisch-politische Kommunikation – Einführung in ein Forschungsgebiet Bertelsmanns Foundation, Gütersloh, Germany
<i>October 2003</i>	Der Internetwahlkampf der Parteien 2002 DVPW-Tagung Mainz, Sektion „Politische Soziologie
<i>July 2003</i>	Politikvermittlung in parlamentarischen Demokratien Institut für Politikwissenschaft, University of Göttingen, Germany
<i>February 2002</i>	Expertise zur Gesetzesvorlage der Bundestagsfraktionen zum neuen Parteiengesetz Innenausschuss des Deutschen Bundestages
<i>June 2001</i>	Information und Partizipation in Wahlkämpfen. Ein internationaler Vergleich University of Zürich, Switzerland
<i>June 2001</i>	Wahlkampf im Internet Sommerakademie des Süddeutschen Rundfunks, Baden-Baden, Germany
<i>April 2000</i>	Wahlkampffinanzierung in den USA rheinland-pfälzischer Landtag, Mainz, Germany

Hosted Workshops and Panels (selection)

<i>April 2019</i>	ECPR Workshop The New ‘Data Science’ of Election Campaigning in Comparative Perspective (with Prof. Dr. Rachel Gibson, University of Manchester)
<i>June 2018</i>	Communication, Populism and Electoral Choice in the New Media Environment Conference Cadenabbia, Italy

<i>April 2012</i>	ECPR Workshop Parties and Campaigning in the Digital Age, Antwerp, Belgium (with Prof. Dr. Rachel Gibson, University of Manchester)
<i>September 2011</i>	The Governance of Large Scale Projects International Symposium, Hertie School of Governance, Berlin, Germany
<i>September 2007</i>	3. Sommerakademie Political Consulting and Strategic Campaign Communication International University in Germany, Bruchsal, Germany, Bruchsal and University of Duisburg-Essen, Germany
<i>July 2006</i>	2. Sommerakademie Political Consulting and Strategic Campaign Communication Mannheim Centre for European Social Research, University of Mannheim and Centre for European Economic Research, University of Mannheim
<i>2006</i>	Comparative Political Communication: Bringing the Parties Back In IPSA World Congress, Fukuoka, Japan (with Prof. Dr. Ingrid van Biezen, Leiden University)
<i>July 2005</i>	Sommerakademie Political Consulting and Strategic Campaign Communication am MZES, University of Mannheim (zusammen mit PD Dr. Martin Thunert)
<i>June 2005</i>	Wirkung und Erfolg in der Politikberatung Konferenz der ad-hoc Gruppe Politikberatung in Zusammenarbeit, Konrad Adenauer Foundation
<i>August 2003</i>	Campaigns and Surveys Panel American Political Science Association, Philadelphia, Pennsylvania, USA
<i>August 2002</i>	Party Communication Behavior and Strategy Panel American Political Science Association, Boston, Massachusetts, USA
<i>August 2001</i>	Political Parties and Linkage APSA-panel A Panel in Honour of Kay Lawson, San Francisco, California, USA
<i>April 2001</i>	Electronic Democracy: Mobilization, Organization and Participation via New ICTs ECPR workshop, Grenoble, France (with Dr. Rachel K. Gibson, University of Manchester)
<i>August 2000</i>	From Electioneering to Political Marketing IPSA World Congress, Quebec, Canada

Volunteer Activities, Referee Activities, Administration (selection)

<i>since 2017</i>	Member of the Steering Committee Atlantik-Brücke
<i>since 2015</i>	Advisory Board Member SRH Hochschule, Heidelberg
<i>since 2014</i>	Advisory Board Member Zeitschrift für Politikwissenschaft
<i>since 2014</i>	Liaison Professor (PhD Selection Committee) Fulbright Commission

2013	External Member of Recruitment Committee Kommunikationsgeschichte und Medienkulturen, Free University of Berlin, Germany
2012	Recruitment Committee Member Economics Professorship, Hertie School of Governance, Berlin, Germany
2012	External Member of Recruitment Committee "Juniorprofessur Methoden der Empirischen Sozialforschung", University of Mannheim, Germany
since 2012	Advisory Board Member <i>Journal of Civil Society</i>
since 2012	Official Representative to the ECPR Hertie School of Governance at the ECPR
since 2012	Advisory Board Member econwatch
2011	Chair of Recruitment Committee e-Governance and Innovation Professorship, Hertie School of Governance, Berlin, Germany
2011-2013	Admissions Committee Member Master of Public Policy Program, Hertie School of Governance, Berlin, Germany
2010-2012	Liaison Professor Contact for students regarding intercultural and equality issues, Hertie School of Governance, Berlin, Germany
2008-2010	Acting Dean School of Communication, International University in Germany, Bruchsal,
since 2008	Founding Member German Society for Electoral Research (DGfW)
since 2007	Advisory Board Member Deutschen Gesellschaft für Politikberatung (de'ge'pol)
Since 2007	Board of Directors Member German Society for Electoral Research (DGfW)
Since 2006	Mentoring Program Member University of Stuttgart's mentoring program
Since 2006	Academic Advisory Board Member com+plus
2003-2006	Advisory Board Member DVPW (Deutsche Vereinigung für Politische Wissenschaft)
Since 2003	Working Group Speaker Political Consulting for the DVPW
2002-2006	Committee Chair IPSA/ISA Committee on Political Sociology

Reviews for the following publications:

- Party Politics
- Politische Vierteljahresschrift (PVS)
- British Journal of Political Science (BJPS)
- Volkswagenstiftung
- Party Politics
- Politische Vierteljahresschrift (PVS)
- British Journal of Political Science (BJPS)
- Volkswagenstiftung
- Deutsche Forschungsgemeinschaft (DFG)
- Sage Publications
- European Journal of Political Research
- European Journal of Communication
- Communications, Friedrich-Ebert-Stiftung
- Bertelsmann Stiftung, Zeitschrift für Politikwissenschaft (ZPol)
- Routledge; Schweizer Nationalfonds (SNF), Swiss Political Science Review (SPSR)
- The Harvard International Journal of Press/Politics

Consultancy & Advice

Regular Guest and Commentator in the Media

Maybrit Illner (ZDF), ARD (tagesschau and tagesschau.de), phoenix-Runde, Münchner Runde, ZEIT online, Spiegel, Washington Post, New York Times, the Guardian

- 2018* **Consultant on Social Media Appearance**
Evonik Industries AG
- 2016* **International Observer of the Hillary Campaign**
Brooklyn, N.Y.
- 2013* **Campaign Consultant**
SPD National Election Campaign
- 2011* **Strategic Consultant**
Ministry for Family, Children, Youth, Culture and Sport, State of North Rhine Westphalia, Germany
- 2009* **Campaign Consultant**
Franziska Brantner, candidate Bündnis90/die Grünen European Parliament
- 2008-2013* **Initiator of the Blog “Zweitstimme” on ZEIT online**
(with Prof. Dr. Thorsten Faas, FU Berlin) <http://blog.zeit.de/zweitstimme>
- 2008 & 2009* **Consultant**
Franz Müntefering, SPD party chairman
- 2006* **Expert Reporter**
Ways and Means Committee, Deutsche Bundestag
- 2003* **Consultant**
Evangelical Church Germany
- 2003* **Consultant**
European Commission, DG X
- 1998* **SPD general election campaign**
(part of the Gerhard Schröder campaign team; working on direct marketing methods)

Publications

A. Published Journals and Series

Zeitschrift für Politikberatung (Journal of Political Consulting and Policy Advice). Appears quarterly by Nomos, Baden-Baden (founder and editor in chief) www.zpb.nomos.de

Schriftenreihe Kommunikation in Politik und Wirtschaft (Series on Communication in Politics and Economics) Appears in Nomos Verlag, Baden-Baden.

B. Monographs

Zur Sache! Für eine neue Streitkultur in Politik und Gesellschaft. Andrea Römmele. Aufbau Verlag. 2019

Der Markt für Politikberatung. (The Market for Policy Advice). Svenja Falk/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften 2009.

Direkte Kommunikation zwischen Parteien und Wählern. Professionalisierte Wahlkampftechnologien in den USA und der BRD. (Direct Communication between Parties and Voters. Professionalised Election Campaign Technologies in the US and Germany). Wiesbaden: Verlag für Sozialwissenschaften, 2005 (2. edition, 2002 first edition).

Unternehmenspenden in der Parteien- und Wahlkampffinanzierung: Die USA, Kanada, die Bundesrepublik Deutschland und Großbritannien im internationalen Vergleich. (Corporate Funding in Party and Election Financing: The US, Canada, Germany and Great Britain in International Comparison) Baden-Baden: Nomos 1995.

The Effect of Campaign Finance Regulations on Corporate Contributions in the United States and West Germany. San Francisco: San Francisco State University 1990 [master thesis].

C. Published Volumes and special issues

Politische Polarisierung in den USA – zum Verhältnis der Demokraten und Republikaner. 2020. Bundeszentrale für Politische Bildung (bpb.de).

Populism in the Era of Twitter: How Social Media Contextualized New Insights into an Old Phenomenon, Homero Gil de Zúñiga/Karolina Koc-Michalska/Andrea Römmele. *New Media & Society* 22(4): pp. 585-594.

Handbuch Politikberatung. (Handbook on Political Consulting and Policy Advice). 2nd completely revised Edition, Eds. Svenja Falk/Manuela Glaab/Andrea Römmele/Henrik Schober/Martin Thunert. Wiesbaden: Springer VS, 2019.

Analysis of the 2016 US Presidential Election Campaign. *Special issue of the Zeitschrift für Politikberatung*, Eds. Andrea Römmele/Ralf Gülden-zopf/Mario Voigt. Nomos, 2017.

Digital Government. Leveraging Innovation to Improve Public Sector Performance and Outcomes for Citizens. Eds. Andrea Römmele/Svenja Falk/Michael Silverman. New York/Heidelberg: Springer, 2017.

Chasing the Digital Wave. International Perspectives on the Growth of Online Campaigning, Eds. Rachel K. Gibson/Andrea Römmele/Andy Williamson. *A special issue of the Journal of Information Technology and Politics*, Issue 2, 2014, pp. 123-129.

Empowering Citizens. Studies in Collaborative Democracy, Eds. Andrea Römmele/Hening Banthien. Baden-Baden: Nomos Verlag, 2013.

The Governance of Large-Scale Projects. Eds. Andrea Römmele/Henrik Schober. Baden-Baden: Nomos Verlag, 2013.

Lehrbuch Politische Soziologie. (Textbook on Political Sociology). Eds. Viktoria Kaina/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften, 2008.

Handbuch Politikberatung. (Handbook on Political Consulting and Policy Advice). Eds. Svenja Falk/Dieter Rehfeld/Andrea Römmele/Martin Thunert. Wiesbaden: Verlag für Sozialwissenschaften, 2006.

Political Parties and Political Systems. The Concept of Linkage Revisited. Eds. Andrea Römmele/David M. Farrell/Piero Ignazi. New York: Praeger, 2005.

Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs. Eds: Rachel K. Gibson/Andrea Römmele/Steven Ward. London: Routledge, 2004.

Political Parties and New ICTs. A Special Issue of Party Politics. Eds. Rachel K. Gibson/Andrea Römmele/Steven Ward. London: Sage, 2003.

Public Opinion Polls in Transnational Information and Communication Campaigns. A Handbook for the Practitioner. Eds. Hans-Dieter Klingemann/Andrea Römmele. London: Sage, 2001.

Cleavages, Parties, and Voters. Studies from Bulgaria, the Czech Republic, Hungary, Poland, and Romania. Eds. Kay Lawson/Andrea Römmele/Georgi Karasimeonov. New York: Praeger, 1999.

The Victorious Incumbent – A Threat to Democracy? Ed. Rudolf Wildenmann/Albert Somit/Bernhard Boll/Andrea Römmele. Aldershot: Dartmouth, 1994.

D. Contributions to Peer Reviewed Journals and reviewed volumes

Scientific and subversive: The two faces of the fourth era of political campaigning (together with Rachel Gibson). In *New Media & Society*, 22(4): pp. 595-610, 2020

»Narrativ« – eine neue progressive Erzählung. In: *Neue Gesellschaft Frankfurter Hefte* 1/2, 2019, pp. 48-53.

International und praxisorientiert – Impulse für die Politikwissenschaft. In: *Zeitschrift für Politikwissenschaft*, 27, 2017, pp. 84-88.

Election Campaigning Enters a Fourth Phase: The Mediatized Campaign (together with Dirk Schneidmesser). In: *Zeitschrift für Politikwissenschaft*, 4, 2016, pp. 184-197.

Social Sciences and the Media (together with Barbara Pfetsch). In *International Encyclopedia of Social and Behavioral Sciences, 2nd Edition*, Ed. J. D. Wright. New York: Elsevier, 2015.

Beyond the Base. Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election (together with Lauren Copeland). In: *Chasing the Digital Wave: International Perspectives on the Growth of Online Campaigning, A Special Issue of the Journal of Information, Technology and Politics*, Ed. Rachel Gibson/Andrea Römmele/Andrew Williamson, Issue 2, 2014, pp. 14-29.

Viele Optionen, keine Auswahl? Politikberatung durch Agenturen und Think-Tanks (together with Henrik Schober). In: *Bürger im Staat Sonderheft (Wissen und Expertise in Politik und Verwaltung)*, 2013, pp. 12-38.

Professional Schools in Deutschland: Ausdruck der funktionalen Differenzierung in der Hochschullandschaft (together with Johannes Stämmler). In: *Zeitschrift für Politikwissenschaft* 22 (2), 2012, pp. 287-299.

Electronic campaigning. In: *Electronic democracy. State of the art and future perspectives*, Ed. Norbert Kersting. Opladen: Barbara Budrich Publishers: International Political Science Association (IPSA) series "The World of Political Science - The development of the discipline", 2012, pp. 68-102.

Soziale Medien in der Bundestagswahl 2009 (with Sabine Einwiller). In: *Zeitschrift für Parlamentsfragen*, Heft 1, 2012, pp. 103-112.

Vom strategischen Nutzen des Wissens in der Politikberatung (with Svenja Falk, Martin Thunert and Henrik Schober). In: *Politische Vierteljahresschrift (PVS)*, Heft 1, 2010, pp. 119-125.

Measuring the Professionalization of Political Campaigning (together with Rachel K. Gibson). In: *Party Politics*, Heft 3, 2009, pp. 265-293.

Political Communication (together with Rachel K. Gibson). In: *Comparative Politics*, Ed. Daniele Caramani. Oxford: Oxford University Press, 2008, pp. 473-492.

Kooperative Politikberatung. Ein neues Beziehungsgeflecht zwischen Politik und Politikberatung? (together with Svenja Falk, Dieter Rehfeld and Martin Thunert). *Politische Vierteljahresschrift (PVS)*, Heft 2, 2007, pp. 322-337.

Down Periscope: The search for high-tech campaigning at the local level in the 2002 German federal election. *Journal of e-Government*, 3, 2005, pp. 85-109.

Parteispenden nach den Skandalen – Erfahrungen aus der BRD sowie im internationalen Vergleich. In: *PVS Sonderheft Politische Korruption*, Ed. Ulrich von Alemann, 35, 2005, pp. 384-396.

Truth and Consequence in web-campaigning: is there an academic digital divide? (together with Rachel K. Gibson). In: *European Political Science*, 4, 2005, pp. 273-287.

Elitenrekrutierung und die Qualität politischer Führung. In: *Zeitschrift für Politik*, Heft 3, 2004, pp. 259-276.

Representative Democracy and the Internet (together with Rachel K. Gibson, Wainer Lusoli and Stephan Ward). In: *Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs*, Eds. Rachel K. Gibson/Andrea Römmele/Stephen Ward. London: Routledge, 2004, pp. 5-27.

The Future for Representative Democracy in the Digital Age (together with Rachel K. Gibson and Stephen Ward). In: *Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs*, Eds. Rachel K. Gibson/Andrea Römmele/Stephen Ward. London: Routledge, 2004, pp. 310-315.

German Parties and Internet Campaigning in the 2002 Federal Election (together with Rachel K. Gibson and Stephen Ward). In: *German Politics*, Heft 1, 2003, pp. 79-104.

Political Parties, Party Communication and New Information and Communication Technologies. In: *Party Politics*, Vol. 1, 2003, pp. 7-21.

Was ist ein erfolgreicher Wahlkampf (together with Lars Leiner). In: *Forschungsjournal Neue Soziale Bewegungen*, Heft 1, 2003, pp. 28-33.

Political Parties and Professionalised Campaigning (together with Rachel Gibson). In: *The Harvard International Journal of Press/Politics*, 6 (4), Fall 2001, pp. 31-43.

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