

## Curriculum vitae and publications

### Dr. Heide Weishaar

#### Research Associate, Hertie School of Governance

#### SUMMARY

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Heide Weishaar is a post-doctoral researcher at Hertie School of Governance. She is a public health researcher with expertise in national and international public health policy, health literacy, political network analysis, tobacco control, and migrant and refugee health.

Heide has held research posts at the Universities of Edinburgh and Glasgow, UK, and is an honorary research fellow of the University of Glasgow. She holds degrees from the Universities of Edinburgh and Bielefeld and several awards, including the 2011 European Cancer Leagues' Young Professional Award.

#### EDUCATIONAL QUALIFICATIONS

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10/2009-02/2013	PhD in Population Health Sciences titled "Stakeholder engagement in European health policy", awarded 11/2013	Centre for Population Health Sciences, University of Edinburgh, UK, supervisors: Profs A. Amos and J. Collin
09/2006-08/2007	MSc in Public Health Research (with distinction)	Centre for Population Health Sciences, University of Edinburgh, UK
10/2003-09/2006	BSc in Health Communication (1.1)	Faculty of Health Sciences, University of Bielefeld, Germany
10/1997-09/2000	State degree in physiotherapy	State School for Physiotherapy, Johannes Gutenberg-University Mainz, Germany

#### EMPLOYMENT DETAILS

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08/2016-to date	Research Associate, Hertie School of Governance, Berlin	
11/2014-08/2016	Research Fellow and Co-Lead of "Understanding public health debate" theme, MRC/CSO Social and Public Health Sciences Unit, University of Glasgow, UK	
10/2013-10/2014	Chrystal Macmillan Fellow, School of Social and Political Science, University of Edinburgh, UK	
07/2013-09/2013	Voluntary humanitarian aid assignment as Assistant Coordinator, Humedica, Lebanon	
01/2013-07/2013	Postdoctoral Research Fellow of the UK Centre of Excellence for Tobacco Control Studies, Centre for Population Health Sciences, University of Edinburgh, UK	
04/2008-09/2009	Research Fellow in tobacco control, Centre for International Public Health Policy, University of Edinburgh, UK	
10/2007-01/2008	Research Assistant, Institute for Sociology, Johannes Gutenberg-University Mainz, Germany	

02/2006-04/2006	Policy Assistant, European Public Health Alliance, Brussels, Belgium
06/2005- 01/2006	Research Assistant, Faculty of Health Sciences, University of Bielefeld, Germany
02/2005-03/2005	Intern, Perinatal HIV Research Unit of Chris Hani Baragwanath Hospital, Soweto, South Africa
02/2004-04/2004	Intern, German Stroke Foundation, Gütersloh, Germany
04/2002-09/2003	Physiotherapist, Neurological Rehabilitation Hospital, Wiesbaden, Germany
07/2001-04/2002	Physiotherapist, private physiotherapy practice Gollner, Mainz, Germany
05/2001-06/2001	Physiotherapist, private physiotherapy practice Schlaubitz, Mainz, Germany

#### **MARKERS OF ESTEEM**

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##### **Awards**

- Sue Grant Prize, Graduate School of the School of Social and Political Science, University of Edinburgh, UK, 11/2013.
- Alumni Award for a remarkable career start, Faculty of Health Sciences, University of Bielefeld, Germany, 10/2012.
- Short-listed for the Young Investigator Award, World Conference on Tobacco or Health, Singapore, 03/2012.
- German Society for Social Medicine and Prevention Conference Grant, 09/2011.
- European Cancer Leagues' Young Professional Award, Amsterdam, Netherlands, 03/2011.

##### **Grants**

- Principal's Early Career Mobility Scheme Award, 2,550€.
- Cancer Research UK Tobacco Advisory Group Project Award for a project investigating commercial sector engagement in emerging policy debates on e-cigarettes, 114,000€.
- Challenge Investment Fund, 12,500€.
- Strategic Research Support Fund, 1,800€.
- Roberts Fund for Researcher-Led initiatives, 2,300€.
- University of Edinburgh Judith MacKay Research Grant, 3,500€.
- PhD Studentship of the University of Edinburgh College of Medicine and Veterinary Medicine, ca. 73,000€.
- 2004-2007 Scholarship of the Studienstiftung des deutschen Volkes/ German National Academic Foundation.
- 2004-2007 Scholarship of the Stiftung der deutschen Wirtschaft/ Foundation of German Business.

#### **TEACHING AND RESEARCH TRAINING**

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- Lecturer on postgraduate course "Qualitative methods". School of Social and Political Sciences. University of Glasgow, UK. 2016.
- Lecturer on postgraduate course "Health in its social context". School of Social and Political Sciences. University of Glasgow, UK. 2015/2016.
- Lecturer on postgraduate course "Social Network Analysis: Mapping and exploring the network society". School of Social and Political Science, University of Edinburgh, UK. 2013/2014.
- Lecturer on doctoral seminar for PhD students "Advanced Issues in Social Policy". School of Social and Political Science, University of Edinburgh, UK. 2013/2014.
- Lecturer on Training workshop for research staff and postgraduate students "Advanced SNA theories and networks". University of Edinburgh, UK, 2013.
- Lecturer on Training workshop for research staff and postgraduate students "Introduction to social network analysis theory, methods and software". University of Edinburgh, UK, 2013.

- Tutor for undergraduate medical course “Health and Society”. Centre for Population Health Sciences, University of Edinburgh, UK. 2009-2014.
- Organisation and delivery of a two-day workshop “European public health policy”, including an interactive role play. European Master in Public Health. Faculty of Health Sciences, University of Bielefeld, Germany. 2012.
- Lecturer of several invited talks on public health policymaking and commercial sector influence on health policy. European Master in Public Health and postgraduate colloquium for PhD students. Faculty of Health Sciences, University of Bielefeld, Germany. 2009-2012.

#### **SUPERVISION**

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- PhD in Management, University of Glasgow, UK, Student: Nadia Fanous. Research project on the intended and unintended consequences of graphic health warnings on young people. Project to start 1 October 2016.
- Master of Science in Global Health, University of Glasgow, UK, Student: Sandeep Thullimalli. Research project to analyse mental health of asylum seekers at risk of being deported. Successfully completed 2016.
- Master in Public Health, University of Glasgow, UK, Student: Vanhlee Lattana. Research project on female asylum seekers’ and refugees’ access to pre- and postnatal health care. Successfully completed 2016.
- Master of Science in Global Health, University of Glasgow, UK, Student: Cat Tabbner. Research project to investigate the health and well-being of female refugees in Scotland. Successfully completed 2015.

#### **PUBLICATIONS**

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##### **Peer-reviewed journal articles**

Hilton S, [Weishaar H](#), Sweeting H, Trevisan F, Katikireddi V (in print): E-cigarettes, a Safer Alternative for Teenagers? A UK Focus Group Study of Teenagers’ Views. PLoS One.

[Weishaar H](#), Dorfman L, Freudenberg N, Hawkins B, Smith K, Razum O, Hilton S (2016): Why media representations of corporations matter for public health policy: A scoping review. BMC Public Health, 16: 899. doi: 10.1186/s12889-016-3594-8.

Smith K, Dorfman L, Freudenberg N, Hawkins B, Hilton S, Razum O, [Weishaar H](#) (2016): Opinion: Tobacco, alcohol and processed food industries – why do public health practitioners view them so differently? Frontiers in Public Health. doi: 10.3389/fpubh.2016.00064.

[Weishaar H](#), Trevisan F, Hilton S (2016): “Maybe they should regulate them quite strictly until they know the true dangers”: A focus group study exploring UK adolescents’ views on e-cigarette regulation. Addiction. doi: 10.1111/add.13377.

Razum O, [Weishaar H](#), Schaeffer D (2016): Health literacy: strengthening agency or changing structures? International Journal of Public Health, 61(3): 277–278. doi: 10.1007/s00038-016-0788-x.

Bain J, [Weishaar H](#), Semple S, Duffy S, Hilton S (2016): Vulnerable children, stigmatised smokers: The social construction of target audiences in media debates on policies regulating smoking in vehicles. Health. doi: 10.1177/1363459316633279.

Patterson C, Hilton S, [Weishaar H](#) (2016): Who thinks what about e-cigarette regulation? A content analysis of UK newspapers. Addiction, 111(7): 1267-74. doi: 10.1111/add.13320.

[Weishaar H](#), Amos A, Collin J (2015). Unpacking commercial sector opposition to European smoke-free policy: “Fear of association”, tobacco industry isolation and harm reduction debates. Tobacco Control. Published ahead of print on 8 June 2015. doi: 10.1136/tobaccocontrol-2014-052007.



Razum O, Bozorgmehr K, Wenner J, Weishaar H (2015). The Ballad of Financial Dependency: sponsoring in public health professional societies. *European Journal of Public Health*. Published ahead of print 30 March 2015. doi: 10.1093/eurpub/ckv056.

Weishaar H, Amos A, Collin J (2015): Best of Enemies: Using social network analysis to explore a policy network in European smoke-free policy. *Social Science & Medicine*, 133: 85-93. doi: 10.1016/j.socscimed.2015.03.045.

Weishaar H, Collin J, Amos A (2015): Tobacco control and health advocacy in the European Union: Understanding effective coalition-building. *Nicotine & Tobacco Research*. Published ahead of print 29 January 2015. doi: 10.1093/ntr/ntv016.

Smith KE, Fooks G, Gilmore AB, Collin J, Weishaar H (2015): Corporate coalitions and policymaking in the European Union: How and why British American Tobacco promoted 'Better Regulation'. *Journal of Health Politics, Policy and Law*. Published ahead of print 2 February 2015. doi: 10.1215/03616878-2882231.

Weishaar H, Collin J, Amos A (2015): Capturing complexity: Mixed methods in policy network analysis. *International Journal of Social Research Methodology*, 18(2): 175-192. doi: 10.1080/13645579.2014.897851.

Rüger H, Weishaar H, Ochsmann EB, Letzel S, Münster E (2013). Factors associated with self-assessed increase in tobacco consumption among over-indebted individuals in Germany: a cross-sectional study. *Substance Abuse Treatment, Prevention, and Policy*, 8: 12. doi: 10.1186/1747-597X-8-12.

Weishaar H, Collin J, Smith KE, Grüning T, Mandal S, Gilmore A (2012): Global Health Governance and the Commercial Sector: A Documentary Analysis of Tobacco Company Strategies to Influence the WHO Framework Convention on Tobacco Control. *PLoS Medicine*, 9(6): e1001249. doi: 10.1371/journal.pmed.1001249.

Grüning T\*, Weishaar H\*, Collin J, Gilmore A (2011): Tobacco industry attempts to influence and use the German government to undermine the WHO Framework Convention on Tobacco Control. *Tobacco Control*. doi: 10.1136/tc.2010.042093 (\*Shared first authorship between Grüning and Weishaar).

Altenhöner T, Baczkiewicz C, Weishaar H, Kutschmann M (2011): Inequalities in therapeutic treatment during cardiac inpatient rehabilitation in Germany. *International Journal of Public Health*, 57(1): 175-184. doi: 10.1007/s00038-011-0298-9.

Smith KE, Fooks G, Collin J, Weishaar H, Mandal S, Gilmore AB (2010): "Working the System" – British American Tobacco's Influence on the European Union Treaty and Its Implications for Policy: An Analysis of Internal Tobacco Industry Documents. *PLoS Medicine*, 7: e1000202. doi: 1000210.1001371/journal.pmed.1000202.

Smith KE, Fooks G, Collin J, Weishaar H, Gilmore AB (2010): Is the increasing policy use of Impact Assessment in Europe likely to undermine efforts to achieve healthy public policy? *Journal of Epidemiology and Community Health*, 64: 478-487.

Weishaar H (2010): "You have to be flexible" - Coping among polish migrant workers in Scotland. *Health & Place*, 16: 820–827.

Smith KE, Gilmore A, Fooks G, Collin J, Weishaar H (2009): Tobacco industry attempts to undermine Article 5.3 & the 'good governance' trap. *Tobacco Control*, 18: 509-511.

Weishaar H (2008): Consequences of international migration: A qualitative study on stress among Polish migrant workers in Scotland. *Public Health*, 122: 1250-1256.

### **Book chapters**

Weishaar H (2015): The tobacco epidemic and the commercial sector: Tobacco industry strategies to increase profits and prevent regulation. In: Loddenkemper R, Kreuter M (Eds.): The tobacco epidemic. Ed 2, rev. and ext. Prog Respir Res, vol 42, pp27-36. Basel: Karger. doi: 10.1159/000369322.

Weishaar H, Mons U (2014): Rauchen und Tabakkontrolle. In: Razum O, Jahn A, Müller O, Zeeb H (Eds.): Global Public Health. Globalisierung – Gerechtigkeit – Gesundheit. pp217-228. Bern: Huber.

### **Policy briefings**

Mandal S, Gilmore AB, Collin J, Weishaar H, Smith KE, McKee M (2009): Block, amend, delay: tobacco industry efforts to influence the European Union's Tobacco Products Directive (2001/37/EC). Brussels: Smokefree Partnership. Online available: <http://www.smokefreepartnership.eu/news/block-amend-delay-tobacco-industry-efforts-influence-european-union%E2%80%99s-tobacco-products>.

Weishaar H (2007): Can mass media communication tackle public health issues? A systematic review on the effectiveness of anti-smoking mass media campaigns targeting adolescents. Brussels: EPHA. Online available: <http://www.eph.org/a/2596>.

### **Articles currently under review**